

University	UNIVERSITY OF ECONOMICS IN BRATISLAVA
Faculty:	Faculty of Business Management
THE COURSE PROJECT	
IDENTIFICATION DATA	
Name of the university workplace:	Department of Business Economy
Course code:	
Course type:	optional
Course title in Slovak (in full):	Podnikanie v malých a stredných podnikoch
Course title in English (in full):	Small and medium enterprises
Instruction language of the course (in full; if different from Slovak or English):	
Surname, name, and titles of the course guarantor:	ŠÚBERTOVÁ Elena, doc. Ing. PhD.
Surnames, names, and titles of the course teachers:	BUKOVOVÁ Sylvia, Ing. PhDr. PhD., GAJDOVÁ Denisa, Ing. PhD., KOVALEV Andrej, Ing. PhD., ŠÚBERTOVÁ Elena, doc. Ing. PhD.
Course period:	degree 1
Year of study:	year 3 daily year 4 external
Term:	summer
Language of instruction:	slovak english
Form of instruction:	lecture tutorial
Hours of instruction (per course) in hours for full-time study:	52 hrs
Hours of instruction (per week) in hours for full-time study:	2/2
Hours of instruction (per course) in hours for extramural study:	24 hrs
Course assessment:	examination
Number of ECTS credits:	4

Load:	<p><u>Full-time study:</u></p> <ul style="list-style-type: none"> • Lectures participation - 26 hours • Active seminar participation - 26 hours • Other training methods - Literature review, preparing homework exercises, research, home preparing for seminars, preparing for mid-term exam and preparing for final exam - 52 hours • Total - 104 hours <p><u>Part-time study:</u></p> <ul style="list-style-type: none"> • Lectures participation - 12 hours • Active seminar participation - 12 hours • Other training methods - Literature review, preparing homework exercises, research, home preparing for seminars, preparing for mid-term exam and preparing for final exam - 80 hours • Total - 104 hours
Prerequisites (if any):	Enterprise and entrepreneurship, Management, Marketing, Accounting, Informatics I.
Preliminary assessment:	individual work written essay
Final assessment:	written examination
Brief course description:	Definition of small and medium-sized enterprises, characteristics of family business, starting of small enterprise, planning, the business plan creation, the structure of business plan for SMEs, human resources in SMEs and family businesses, taxation of business entities, health insurance and social welfare of entrepreneurs, financing in SMEs, evaluation of business environment quality, organizations for supporting SMEs.
Course material:	<p>Základná literatúra: ŠÚBERTOVÁ, Elena - BUKOVOVÁ, Sylvia - BUJNOVÁ, Darina - BLATNICKÝ, Dobroslav (2009). Podnikanie v malých a stredných podnikoch pre manažérov. Bratislava : Vydavateľstvo EKONÓM, 2009. 156 s. [7,741 AH]. ISBN 978-80-225-2869-6 ŠÚBERTOVÁ, Elena - BUKOVOVÁ, Sylvia - GAJDOVÁ, Denisa - KOVALEV, Andrej - PIAČKOVÁ, Alexandra - TEKELOVÁ, Zuzana. (2011) Podnikanie v malých a stredných podnikoch : prípadové štúdie a príklady. Bratislava : KARTPRINT, 2011. 118 s. [5,65 AH]. ISBN 978-80-88870-95-1.</p> <p>Odporúčaná literatúra: BAMFORD, CH. E. - BRUTON, G. D. (2011). Entrepreneurship: A Small Business Approach. New York : McGraw-Hill, 2011. 347 s. ISBN 978-0-07-122122-1 COLLINS, J.-PORRAS, J.I. : (2007). Firmy ktoré pretrvávajú. (Built to last). Eastone Books, 2007. 380 s. ISBN 80-89217-58-3 RUSSEV, Stojan - ŠÚBERTOVÁ, Elena (2013). Manažment projektov v podnikaní a informatizácii pri prechode k znalostnému manažmentu: KARTPRINT Bratislava, 2013, 466 s. [20,120 AH]. ISBN: 978-80-89553-13-6</p>
TEACHING METHODS AND ASSESSMENT METHODS	
Teaching / Study methods enabling achievement of educational outcomes:	52 Contact hours - 26/26 hours Lectures/Seminars 52-80 noncontact hours - Literature review, preparing homework and exercises, research, home preparing for seminars
Assessment methods of achieving educational outcomes and their ratio:	20% Knowledge evaluation of setting up a small, respectively medium-sized enterprise. 20% Assessment of knowledge of SMEs in planning, management and finance decisions in SMEs. 60% Result of the final written exam about impact of economics decisions on results of small and medium-sized enterprises. Solving case studies processed separately.
OTHER RECORDS	
Special conditions for completion of the course (if any):	No.

Date of the project update:	11.03.2014
Signature of the course guarantor:	